



2024 AMBASSADOR PROGRAM — MAY KICK-OFF

Agenda

MONDAY, MAY 20

MARRIOTT DENVER TECH CENTER

4900 S. Syracuse Street, Denver, CO

3:45 p.m. Bus departs hotel for CoBank Center

CoBank staff will be in the lobby beginning at 3:30 p.m. Ambassadors can begin boarding at that time. The bus will depart promptly at 3:45 p.m

COBANK CENTER

6340 S. Fiddlers Green Circle, Greenwood Village, CO

4:00 p.m. Ambassador Meet & Greet CoBank Board Room

4:30 p.m. **Tour of CoBank Center**

Beth Campbell, Director Recruiting, CoBank

Lindsay Laufenburger, Technical Recruiter, CoBank

5:00 p.m. Welcome Reception CoBank Lobby

Visit with CoBank Executives and Ambassador Program Alumni

6:45 p.m. Bus departs CoBank Center for hotel

MARRIOTT DENVER TECH CENTER

4900 S. Syracuse Street, Denver, CO

7:00 p.m. Dinner Pint Brothers Private Dining Room

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TUESDAY, MAY 21

MARRIOTT DENVER TECH CENTER

4900 S. Syracuse Street, Denver, CO

6:45 a.m. Hotel Check-Out

7:00 a.m. Bus departs hotel for CoBank Center

> Please check out of hotel room and bring your luggage to the bus for transport and storage at CoBank Center for departure to the airport following the meeting.

The bus will depart promptly at 7:00 a.m.

COBANK CENTER

6340 S. Fiddlers Green Circle, Greenwood Village, CO

7:15 a.m. Breakfast Room 101

7:45 a.m. Welcome and CEO Perspective

Room 102

Tom Halverson, President and CEO, CoBank

8:30 a.m. Overview of Farm Credit and Policy Issues Impacting the System

Brian Cavey, Senior Vice President, Government Affairs & Knowledge Exchange Division, CoBank

9:30 a.m. Break

9:45 a.m. Perspectives from Alumni

> Moderator: Lauren Sturgeon Bailey, Vice President, Government Affairs, CoBank Blinn Carstensen, Senior Vice President – Western Oregon, AgWest Farm Credit, 2023

Jared Koester, Senior Loan Officer, Premier Farm Credit, 2023

Melissa Kucera, Senior Vice President, Human Resources Enterprise Operations, CoBank, 2023

Celest Marquez, Vice President, Credit Approval, CoBank, 2023

10:50 a.m. **Group Photo**

11:00 a.m. Message Development and Advocacy

> Aldyn Abell Denton, Senior Manager, Government Affairs, CoBank Lauren Sturgeon Bailey, Vice President, Government Affairs, CoBank

12:00 p.m. Break

12:30 p.m. **Lunch & Learn: Assignment 1 Discussion**

Aldyn Abell Denton, Senior Manager, Government Affairs, CoBank

Kate LaTour, Senior Manager, Government Affairs, CoBank

Lauren Sturgeon Bailey, Vice President, Government Affairs, CoBank

1:45 p.m. Wrap Up

Brian Cavey, Senior Vice President, Government Affairs & Knowledge Exchange Division, CoBank

2:00 p.m. Meeting Adjourns