

# 2023 AMBASSADOR PROGRAM – MAY KICK-OFF

## Agenda

### MONDAY, MAY 22

#### **DOUBLETREE BY HILTON DENVER TECH CENTER**

7801 E Orchard Road, Greenwood Village, CO

4:15 p.m. *Bus departs hotel for CoBank Center  
The bus will depart promptly at 4:15 p.m. CoBank staff will be in the lobby beginning at 4:00 p.m. Ambassadors can begin boarding at that time.*

#### **COBANK CENTER**

6340 S. Fiddlers Green Circle, Greenwood Village, CO

4:30 p.m. **Ambassador Meet & Greet** CoBank Board Room

5:00 p.m. **Tour of CoBank Center**  
Beth Campbell, Director Recruiting, CoBank  
Kayleigh Nell, Senior Corporate Recruiter, CoBank

5:30 p.m. **Welcome Reception** CoBank Lobby  
*Visit with CoBank Executives and Ambassador Program Alumni*

6:45 p.m. *Bus departs CoBank Center for hotel*

#### **DOUBLETREE BY HILTON DENVER TECH CENTER**

7801 E Orchard Road, Greenwood Village, CO

7:00 p.m. **Dinner** Indigo Room

### TUESDAY, MAY 23

#### **DOUBLETREE BY HILTON DENVER TECH CENTER**

7801 E Orchard Road, Greenwood Village, CO

6:45 a.m. Hotel Check-Out

7:00 a.m. *Bus departs hotel for CoBank Center  
The bus will depart promptly at 7:00 a.m. Please check out of hotel room and bring your luggage to the bus for transport and storage at CoBank Center for departure to the airport following the meeting.*

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### COBANK CENTER

6340 S. Fiddlers Green Circle, Greenwood Village, CO

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|------------|--|----------|
| 7:15 a.m.  | <i>Breakfast</i>   | Room 101 |
| 7:45 a.m.  | <b>Welcome and CEO Perspective</b><br>Tom Halverson, President and CEO, CoBank   | Room 102 |
| 8:30 a.m.  | <b>Overview of FCC and Policy Issues Impacting Farm Credit</b><br>Todd Van Hoose, President and CEO, Farm Credit Council   |          |
| 9:30 a.m.  | <i>Break</i>   |          |
| 9:50 a.m.  | <i>Group Photo</i>   |          |
| 10:00 a.m. | <b>Advocacy and Message Development</b><br>Brian Cavey, Senior Vice President, Corporate Communications & Government Affairs, CoBank   |          |
| 11:30 a.m. | <i>Break</i>   |          |
| 11:45 a.m. | <b>Lunch &amp; Learn: Perspectives from Alumni</b><br>Moderator: Lauren Sturgeon Bailey, Vice President, Government Affairs, CoBank<br>Jared Bauck, Vice President, Marketing, High Plains Farm Credit, 2019<br>Brett Lauppe, Regional Vice President – West, Regional Agribusiness Banking Group, CoBank, 2022<br>Thao Roach, Vice President, Process Optimization & Delivery, CoBank, 2022<br>Christina Zick, Supervisor Credit, Regional Agribusiness, CoBank, 2022 |          |
| 12:45 p.m. | <b>Assignment #1 Discussion</b><br>Aldyn Abell Denton, Senior Manager, Government Affairs, CoBank<br>Lauren Sturgeon Bailey, Vice President, Government Affairs, CoBank  |          |
| 1:45 p.m.  | <b>Wrap Up</b><br>Brian Cavey, Senior Vice President, Corporate Communications & Government Affairs, CoBank  |          |
| 2:00 p.m.  | <i>Meeting Adjourns</i>  |          |